SUPERFRACTOR

Nature of Business:

Country: Website:

2ND SUPERFRACTOR CARD SHOW MALAYSIA

Application Form

15th March – 17th March 2025 Berjaya Times Square Hotel, Manhattan Ballroom

Deadline: 31st January 2025

Company Name (Display Name):

COMPANY DETAILS
Contact Person:
Contact Number:

EXHIBITOR ALLOCATION

Email:

Table type	Details	Price	Select
Standard table	1 Table (6ft x 2.5ft), 2 Chairs, 2 Showcases, 2 Table Lamps, 1 Table Sign, 2 Exhibitor Badges	RM1200	
Corner table	2 Tables (2 x 6ft x 2.5ft), 4 Chairs, 4 Showcases, 4 Table Lamps, 2 Table Signs, 4 Exhibitor Badges	RM2500	

^{*}Special requests are on a First Come, First Served basis

ADVERTISING & SPONSORSHIP OPTIONS

Package type	Details	Price	Select
Standard Advertising Package	Full page ad in showbook (A5 size) LED screen ad (1920px L x 1024px W) Shared social media post (1080px L x 1080px W)	RM1000	0
Premium Advertising Package	Full page ad in showbook + 4 pages of article (A5 size) LED screen video ad up to 1 minute (1920px L x 1024px W) Dedicated social media post Pull-up banner (2.5ft L x 6.5ft W) A5 Flyer insert Logo on website	RM3000	
Silver Sponsorship Package only 4 slots	2 tables at front row location Full page ad in showbook (A5 size) LED screen ad (1920px L x 1024px W) Logo on selected event materials	RM5000	0
Gold Sponsorship Package only 4 slots	2 tables against wall near entrance with customized tension fabric backdrop (363cm L x 233cm W) Full page ad in showbook + 4 pages of article (A5 size) LED screen video ad up to 1 minute (1920px L x 1024px W) Logo on all major event materials A5 Flyer insert Dedicated social media post as a key sponsor	RM7000	

PAYMENT DETAILS

Payment Method	Details	
Bank Transfer	Bank Name: AmBank Berhad Bank Account No: 8881 0586 20971 Beneficiary Name: Boom Cards & Comics Sdn Bhd	0
Telegraphic Transfer	(USD only) Bank Name: Bank Account No: Beneficiary Name: Swift Code: Bank Address: G-01, Blok A, 18, Jln Persiaran Barat, Off Jalan Timur, Pjs 52, 46050 Petaling Ja Selangor, Malaysia.	ıya,
Cash		

^{*}Note that there will be an additional 30% charge for Front Row Tables

^{*}Extra exhibitor will be charged an additional of RM30 per person

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FLOORPLAN

C15 C16 C17 C18 C19 C20	A23 A22 A21 A20 A19 A18 A17 A16 A15	Preferred Location:
G13 M9 M10 M11 M12 M13 M14 M15 M16	NS F10 F11 F12 F13 F14 F15 F16 A14	1st Choice:
G12 M8 M7 M6 M5 M4 M3 M2 M1	F8 F7 F6 F5 F4 F3 F2 A12	Special Requests:
C11 L9 L10 L11 L12 L13 L14 L15 L16	N4 E10 E11 E12 E13 E14 E15 E16 A11	Against Wall
C9 L8 L7 L6 L5 L4 L3 L2 L1	E8 E7 E6 E5 E4 E3 E2	Others:
C8 K10 K11 K12 K13 K14 K15 K16	N3	<u> </u>
C6 K8 K7 K6 K5 K4 K3 K2 K1	D8 D7 D6 D5 D4 D3 D2	<u> </u>
G5 19 110 111 112 113 114 115 116	N2 C10 C11 C12 C13 C14 C15 C16 A5	*Special requests are on a First
G3 J8 J7 J6 J5 J4 J3 J2 J1	C8 C7 C6 C5 C4 C3 C2	Come, First Served basis *Note that there will be an
G2 H9 H10 H11 H12 H13 H14 H15 H16	N1 B10 B11 B12 B13 B14 B15 B16 A2	additional 30% charge for Front Row Tables
G1 H8 H7 H6 H5 H4 H3 H2 H1	B8 B7 B6 B5 B4 B3 B2 A1	
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TERMS & CONDITIONS

1. The Organiser – The exhibition is organized by Boom Cards & Comics and Card Hobby.

Application Form

- 2. **Commercial & Legal Disputes** The Organizer will not be responsible for, nor involved in, any commercial or legal disputes that arise between sellers and buyers.
- 3. **Prohibition of Counterfeit Materials** The sale of counterfeit materials is strictly forbidden at the show. Any confirmed case will result in an **immediate ban** for the exhibitor, who will be permanently barred from all future shows.
- 4. **Space Usage** The allocated exhibition space is licensed exclusively to the exhibitor and is non-transferable. The exhibitor may not assign, transfer, sub-license, sub-let, or share the space with third parties without prior written consent from the Organizer. In the event of a breach, the Organizer reserves the right to demand immediate removal of all items and exhibitors involved. All fees will be forfeited.
- 5. **Liability** The Organizer will not be liable for any damage, loss, or injury resulting from fire, theft, natural disasters, or any other cause, including accidents or injuries to exhibitors, their employees, attendees, or others. Exhibitors agree to promptly pay for any damage caused to the exhibition venue or equipment.
- 6. **Agreement** By signing this contract, you agree to all the terms and conditions provided herein and confirm your complete understanding of them.
- 7. Payment Terms Full payment must be made within seven days of application confirmation.
- 8. Cancellation Policy

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- Full refunds: Available for cancellations made at least two months before the show date.
- 50% refunds: Available for cancellations made one month before the show date.
- **No refunds**: For cancellations made less than one month before the show date.
- 9. **Artwork Submission** All advertising content must be submitted by **February 7**, **2025**. Late submissions may result in exclusion from the advertising materials.

SIGNATURE SUBMISSION INSTRUCTIONS I, the undersigned, confirm that the information provided is Please submit the completed application form to: accurate, and I agree to the terms and conditions of the 2nd Superfractor Card Show Malaysia. admin@superfractorcards.com Email: +60 11 6999 8999 Phone: Address: Amcorp Mall, Level 3, Lot 327, 18, Persiaran Barat, PJS 52, 46050, Petaling Jaya, Selangor, Malaysia. Applicant Signature/ Date of Application